



SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)

**INTERNATIONAL CONFERENCE
on BUSINESS, MANAGEMENT, ECONOMICS AND
FINANCE (ICBMEF)**

04-05 October 2013 Izmir – Turkey

CONFERENCE PROGRAM

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PARALLEL SESSIONS PROGRAM

Friday, 04 October 2013

13.00 Registration

Session A4 Room: 104 14.00- 15.40	Banking – Financial Economics – Stock Market –Insurance Chair: Mehmet Nihat Solakoglu, Bilkent University, Turkey
1	Hamide Ozyurek, Turgut Ozal University, Turkey Yusuf Dinc, Kırıkkale University, Turkey “Time-Driven Activity Based Costing”
2	Hakan Er, Akdeniz University, Turkey “On the Performance of Artificial Intelligence Methods for Failure Prediction: Evidence from Istanbul Stock Exchange”
3	Mehmet Nihat Solakoglu, Bilkent University, Turkey “Stock Returns and Dividend Announcements: Evidence from Borsa Istanbul”
4	Ágnes Csiszárík-Kocsir, Óbuda University, Hungary Mónika Fodor, Budapest Business School, Hungary András Medve, Óbuda University, Hungary “The Youngsters Financial Consciousness based on the Results of a Questionnaire Research”
5	Ebru Guven Solakoglu, Bilkent University, Turkey “Estimating Moral Hazard in Agricultural Insurance via Technical Inefficiencies”
6	Humeyra Burucu, Bayburt University, Turkey Filiz Yildiz Contuk, Mugla University, Turkey Bener Gungor, Ataturk University, Turkey “Measurement of the Variations in Gold Prices Prior to and after 2008 Crisis - Var Analysis”

Session A5 Room: 105 14.00- 15.40	Corporate Social Responsibility – Entrepreneurship – Organizational Culture Chair: Rima Kontautiene, Kaunas University of Technology, Lithuania
1	Valentinas Navickas, Kaunas University of Technology, Lithuania Rima Kontautiene, Kaunas University of Technology, Lithuania “The Development of Corporate Social Responsibility in Lithuanian Food Industry”
2	Ilge Kurt, Nisantasi University, Turkey “An Exploration of the Relationship between Organizational Identification and Cynicism: The Role of Authentic Leadership”

3	Secil Tastan, Marmara University, Turkey “The Impact of Employee-Organization Relationship on Individuals’ Behavioral Outcomes of Task-Related Performance, Contextual Performance and Intention to Turnover: An Evaluation with Social Exchange Theory”
4	Katalin Medvene Szabad, Budapest Business School, Hungary Tamás Kozák, Budapest Business School, Hungary “Commercial Companies’ Permise Selection Strategies in Hungary”
5	Himmet Karadal, Aksaray University, Turkey Turgut Emre Akyazi, Aksaray University, Turkey Ummugul Bas, Aksaray University, Turkey “The Effectiveness of Entrepreneurial Training and Entrepreneurial Support: The Sample of Aksaray”
6	Imad Alsuwaih, University of Tripoli, Libya “The Role of Firm Characteristics in the Accounting Research”

15.40-16.00 Coffee Break

Session B4 Room: 104 16.00- 17.40	Competitiveness - Environmental Economics Chair: Lilita Abele, Liepaja University, Latvia
1	Ahmad Assadzadeh, University of Tabriz, Iran Davood Behbudi, University of Tabriz, Iran Neda Faghani, University of Tabriz, Iran Hamid Mahmoudi Moghadam, University of Tabriz, Iran “A Study of the Revealed Comparative Advantage in the Textile and Clothing Industries between Iran and Turkey”
2	Himmet Karadal, Aksaray University, Turkey Mehmet Halit Yildirim, Aksaray University, Turkey Muhammet Saygin, Aksaray University, Turkey “Analysis of Export Needs of Business Clusters: The Case of Aksaray Province”
3	Imad Alsuwaih, University of Tripoli, Libya “The Role of Firm Characteristics in the Accounting Research”
4	Ali Mohammad Khorshiddoust, University of Tabriz, Iran “Hedonic Prices and Environmental Classification of Economic Values of Selected Areas of Tabriz”
5	Lilita Abele, Liepaja University, Latvia “Regional Method of Evaluating the Building Insulation Projects Effectiveness and CO2 Reduction”
6	Kenan Gocer, Beykent University, Turkey “Determining the Role of Economic Financial Crises in Sustainable Grain Land Production System in Turkey “

Session B5 Room: 105 16.00- 17.40	Business and Management Studies Chair: Feriha Ozdemir, Siegen University, Germany
1	Gurhan Uysal, Ondokuz Mayıs University, Turkey "Taylor, HRM, Strategic HRM with Jobs, Employee Performance, Business Performance Relationship: HR Governance through 100 Years"
2	Katalin Jäckel, Budapest Business School, Hungary

	Mónika Fodor, Budapest Business School, Hungary Ágnes Csiszárík-Kocsir, Óbuda University, Hungary András Medve, Óbuda University, Hungary Á“Consumer Opinions about Print and On-line Pay Contents according to Primary Research Results”
3	Feriha Ozdemir, Siegen University, Germany “Counteracting against Ethnic Inequalities in German Labour Market - Diversity Management in German SMEs”
4	Huseyin Ersoy, Dokuz Eylul University, Turkey “Inspired Leaderships in SME’s Located in Aegean Region”
5	Ilkay Karaduman, Istanbul Aydin University, Turkey “Factors Influencing Consumer Preferences on Natural and Non-Natural Cosmetics in Turkey”
6	Burcu Mucan, Dumlupinar University, Turkey Ceren Uzar, Mugla Sikti Kocman University, Turkey “Managing Sustainability Risks And Opportunities in Finance And Marketing”

Session C4 Room: 104 17.50- 19.30	Turkish Economy – Studies on Turkey Chair: Abdulkadir Civan, Gediz University, Turkey
1	Nurgun Komsuoglu Yilmaz, Istanbul Aydin University, Turkey “Efficiency Measurement Methods for Microfinance Institutions: Applications in Turkey”
2	Noyan Ogulata, Çukurova University, Turkey Cetin O. Incekara, BOTAS, Turkey “EU and Turkey’s Energy Strategies”
3	Abdulkadir Civan, Gediz University, Turkey Taptuk Emre Erkoç, Keele University, United Kingdom “Factors Affecting the Publication Performances of Turkish Universities”
4	Sadettin Keskin, Dokuz Eylul University, Turkey “Techno-economic Paradigm Shift and Contemporary Adjustments of National Innovation System in Turkey”
5	Bilgen Susanli, Isik University, Turkey “Allocation of Parental Time among Turkish Families: Evidence from Time Use Survey Data”
6	Nedim Yuzbasioglu, Akdeniz University, Turkey Yunus Topsakal, Akdeniz University, Turkey “Impact of Relationship Networks and Knowledge Sharing on Technology and Innovation in Tourism Enterprises: A Research on Tourism Enterprises of Antalya”

Session C5 Room: 105 17.50- 19.30	Economic Growth – Sustainable Development - FDI Chair: Ágnes Csiszárík-Kocsir, Óbuda University, Hungary
1	Ágnes Csiszárík-Kocsir, Óbuda University, Hungary Mónika Fodor, Budapest Business School, Hungary András Medve, Óbuda University, Hungary

	“The Effect of the Economic Crisis onto the Consumption based on a Two-Round Questionnaire Research “
2	Abdul Razak Chik Razak, Universiti Utara Malaysia, Malaysia Yuan Gao Gao, Hebei University, China “Public Services Supply and the County Economic Growth in China”
3	F. Dilvin Taskin, Yasar University, Turkey Mustafa Reha Okur, Yasar University, Turkey “Foreign Capital Flows, FDI and Economic Growth in Turkey in the Post Crisis Period”
4	William Wilson, Massey University, New Zealand Andrew Cardow, Massey University, New Zealand “Privatisation: The New Zealand Experiment of the 1980’s. How did Retail Investors Fare?”
5	Ahmad Assadzadeh, University of Tabriz, Iran Amin Taslimi Baboli, University of Tabriz, Iran Samira Salimi Shandi, University of Tabriz, Iran “The Effect of ICT and Financial Development on the Economic Growth in Iran”
6	Davood Behboudi, University of Tabriz, Iran Kamran Niki Oskoui, University of Tabriz, Iran Ahmad Assadzadeh, University of Tabriz, Iran “Knowledge Economy and Regional Development in Middle East Countries”

Saturday, 05 October 2013

Session D4 Room: 104 09.00- 10.40	Public Finance – Public Economics – Health Economics Chair: Paskah I. Nugroho, Universitas Kristen Satya Wacana, Indonesia
1	Gunes Cetin Gerger, Celal Bayar University, Turkey Adnan Gercek, Uludag University, Turkey Cagatan Taskin, Uludag University, Turkey Feride Bakar, Uludag University, Turkey Simla Guzel, Uludag University, Turkey “Determining the Factors Affect Taxpayer’s Perspective to Tax Administration: A Research in Turkey”
2	Ahmad Assadzadeh, University of Tabriz, Iran Amin Taslimi Baboli, University of Tabriz, Iran Javad Pourqoly, Tabriz Business Training Center, Iran Fahimeh Ahmadzadeh Deljavan, University of Tabriz, Iran “Studying the Impact of Government Expenditures Shocks on Macroeconomic Variables of the Iranian Economy”
3	Majed Alsanea, Northumbria University, United Kingdom David Wainwright, Northumbria University, United Kingdom “Identifying the Determinants of Cloud Computing Adoption for a Saudi Government Sector”
4	Marcella F. Santosa, Universitas Kristen Satya Wacana, Indonesia Paskah I. Nugroho, Universitas Kristen Satya Wacana, Indonesia “The Effects of Dividend Policy and Ownership Structure towards Debt Policy”
5	Ebru Guven Solakoglu, Bilkent University, Turkey Abdulkadir Civan, Gediz University, Turkey “Convergence of Drug Launches in European Countries”
6	Ágnes Csiszárík-Kocsir, Óbuda University, Hungary

	<p>Mónika Fodor, Budapest Business School, Hungary András Medve, Óbuda University, Hungary Katalin Medvéne Szabad, Budapest Business School, Hungary “What do Consumers Think about the Connection between Wellness and Health Preservation?”</p>
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<p>Session D5 Room: 105 09.00- 10.40</p>	<p>Optimization – Scheduling Problem - Information Technologies - Organizational Commitment</p> <p>Chair: Akvile Cibinskiene, Kaunas University of Technology, Lithuania</p>
1	<p>Burcu Caglar Gencosman, Uludag University, Turkey Duygu Yilmaz Eroglu, Uludag University, Turkey Mehmet A. Begen, Uludag University, Turkey “Combined Use of Constraint Programming and Mixed Integer Programming: A Case Study in Stamping Scheduling”</p>
2	<p>Duygu Yilmaz Eroglu, Uludag University, Turkey Burcu Caglar Gencosman, Uludag University, Turkey H. Cenk Ozmutlu, Uludag University, Turkey “Improved Mixed Integer Programming Models for the Unrelated Parallel Machine Scheduling Problem with Job Splitting and Sequence Dependent Setup Times”</p>
3	<p>Valentinas Navickas, Kaunas University of Technology, Lithuania Akvile Cibinskiene, Kaunas University of Technology, Lithuania “Factors of Logistic System Optimization: Methodological Dimension”</p>
4	<p>Sulaiman Alobaidly, Northumbria University, United Kingdom David Wainwright, Northumbria University, United Kingdom Teresa Waring, Northumbria University, United Kingdom “Practical Framework for Evaluating and Implementing Information System Alignment in the Developing Countries Organizations“</p>
5	<p>Isik Cicek, Okan University, Turkey İsmail Hakkı Bicer, Istanbul Technical University, Turkey “Values Congruence and Relational Demography as an Antecedent of Organizational Commitment”</p>
6	<p>Davood Behboudi, University of Tabriz, Iran Soha Moosavi, University of Tabriz, Iran “Sustainable Development, Human Development and Institutional Quality: (The Case of Middle East Countries) “</p>

Social Program: Sightseeing and Excursions

Saturday Afternoon, 05 October 2013

Sunday, 06 October 2013