

**11th ANNUAL INTERNATIONAL CONFERENCE ON
SOCIAL SCIENCES (ICSS)**

Organized by

The North-West University
Faculty of Economic and Management Sciences

And

Social Sciences Research Society (Turkey)

(Website: http://sobiad.org/CONFERENCES_held/ICSS/index.htm)

2 – 4 SEPTEMBER 2010

VENUE: ELANGENI-MAHARANI HOTEL, DURBAN, SOUTH AFRICA



CONFERENCE THEME: ADVANCING INTER-DISCIPLINARY AND MULTI-DISCIPLINARY RESEARCH IN SOCIAL SCIENCES

This is a conference for those, who are interested in presenting paper in all fields of social sciences. The conference topic areas especially focus on such disciplines as economics, business, corporate and public governance, political science, sociology, etc.

The aim of the conference is to bring together a wide audience of academics, policy makers and practitioners around clearly circumscribed topics, engage participants in fruitful debate, and facilitate mutual understanding. An additional goal of the conference is to provide a place of academicians and professionals with inter-disciplinary/multi-disciplinary interests related to social sciences to meet and interact with members inside and outside their own particular disciplines.

CALL FOR ABSTRACTS

Abstracts should be submitted by e-mail to Petra Lawson at ICSSconference@gmail.com on the prescribed form. ***(Only abstracts submitted on the prescribed form will be accepted.)***

Acknowledgement of receipt of all abstracts:

Within three working days of the abstract/paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with an abstract/paper number that should be stated in all further correspondence.

Closing date to submit an abstract is on 28 February 2020 at 10:00

Please take note: A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

CALL FOR PAPERS

Acknowledgement of receipt of all papers:

Within three working days of the paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with a paper number that should be stated in all further correspondence.

Review process:

Kindly note that the review process for acceptance of a paper for presentation and publication is a double-blind peer review process.

Full paper submission:

Every paper must be preceded by the submission of an abstract.

Full papers for review will be accepted until 7 May 2020.

No papers will be accepted after this date. All full papers submitted for the conference should be language edited and comply with the full paper template.

Attached please find a "Template for Full Paper" and "Instructions for Full Paper Submission"

Please take note of the following VERY important guidelines:

15 pages (maximum) **Attention!** Paper size is **NOT** regular 21 x 29. Paper size must be 17 x 24.

Font Type: Times New Roman, Font Size (text): 12, Font Size (Tables and Figures) : 10

Paragraph: Alignment: Left, Outline Level: Body Text

Spacing: Before: 6, After: 6, Line Spacing: Single

Margins: Top: 2,5 cm, Bottom: 2,5 cm, Left: 1,5 cm, Right: 1,5 cm, Gutter:0

Paper Size: Special Size. Width : 17 cm, Height : 24 cm

Publishing of full papers:

Full papers which have been through a double-blind peer review process and accepted will be published in one of the following e-journals

-International Journal of Social Sciences and Humanity studies

http://sobiad.org@eJOURNALS/journal_IJSS/index.html

-International Journal of Economics and Finance Studies

http://www.sobiad.org/eJOURNALS/journal_IJEF/index.html

-International Journal of Business and Management Studies

http://sobiad.org/eJOURNALS/journal_IJBM/index.html

-International Journal of eBusiness and eGovernment Studies

http://www.sobiad.org/eJOURNALS/journal_IJEBEG/index.html

Please take note: A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

SUB-THEMES

Economics Topic Areas: In General

| | |
|---|--|
| General Economics | Economic Methodology |
| Schools of Economics | Household Behaviour and |
| Family Economics | Production and Organizations |
| Market Structure and Pricing | Welfare Economics |
| Public Finance | Public Choice |
| Prices, Business Fluctuations and Cycles | Economic Policy |
| International Finance | International Economics |
| Financial Economics | Corporate Finance and Governance |
| Public Economics | Labour Economics |
| Law and Economics | Regulatory Economics |
| Economic Development | Development Planning and Policy |
| Other Areas of Economics | Relation of Economics to Other Disciplines |
| Schools of Economic Thought and Methodology | |
| Relation of Economics to Social Values | Sociology of Economics |
| Role of Economics; Role of Economists | Market for Economists |
| Etc. | |

Game Theory and Bargaining Theory Themes

| | |
|------------------------------|------------------------------------|
| Cooperative Games | Non-cooperative Games |
| Stochastic and Dynamic Games | Bargaining Theory: Matching Theory |
| Etc. | |

Income Distribution and Poverty Themes

| | |
|--|---------------------|
| Factor Income Distributions | Income Inequalities |
| Globalization and Income Inequalities | Poverty |
| Personal Income, Wealth, and their Distributions | |
| Etc. | |

Analysis of Collective Decision-Making Themes

Social Choice: Clubs: Committees
Associations
Special Interest Groups
Elections, Legislatures
Political Competition
Political Ethics, Economics and Politics of Corruption
Etc.

Public Choice
Economic Models of Political Processes
Rent-Seeking
Voting
Positive Analysis of Policy-Making and Implementation

Prices, Business Fluctuations, and Cycles Themes

Price Level: Inflation; Deflations etc.
Forecasting and Simulation
Etc.

Business Fluctuations: Cycles
Fiscal and Monetary Policies for Business Fluctuations

Monetary Economics Themes

Monetarism
Prices and Inflation
Central Bank Independence
Etc.

Rational Expectations Theory
Monetary Reform

International Finance Themes

Foreign Exchange
Short-Term Capital Movements
Financial Aspects of Economic Integration
International Lending and Debt Problems
Etc.

Current Account Adjustment
Foreign Aid
Macroeconomic Aspects of International Trade and Finance
International Monetary Arrangement and Institutions

Financial Economics Themes

General Financial Markets
Asset Pricing
Information and Market Efficiency
Government Policy and Regulation
Banks: Other Depository Institutions
Insurance: Insurance Companies
Corporate Finance and Governance
Bankruptcy: Liquidation
Government Policy and Regulations
Financing Policy: Capital and Ownership Structure
Pension Funds: Other Private Financial Institutions
Etc.

Portfolio Choice
Contingent Pricing: Future Pricing
International Financial Markets
Financial Institutions and Services
Mortgages
Government Policy and Regulations
Capital Budgeting: Investment Policy
Policy
Mergers: Acquisitions: Restructuring: Corporate Governance
Investment Banking: Venture Capital, Brokerage

Public Economics & Public Finance Themes

Structure and Scope of Government
Optimal Taxation
Tax Evasion
National Budget, Deficit, and Debt
Fiscal Policies and Behaviour of Economic Agents
Structure, Scope, and Performance of Government
Personal Income and Other Non-business Taxes and Subsidies
Etc.

Taxation and Other Public Revenues
Business Taxes and Subsidies
Publicly Provided Goods
State and Local Government: Intergovernmental Relations
Externalities: Environmental Taxes and Subsidies

Law and Economics Themes

Regulatory Economics
Public Choice
Rules & Institutions
Etc.

Regulations and Business Law
Constitutional Economics
Institutional Economics

Business and Governance Topic Areas: In General

Management Sciences
Human Resource
Management
Organizational
Behaviour
Strategic Management
Leadership
Business Statistics

Business Education
Business Ethics
Business Law
Case studies related to Business
Decision Sciences
Entrepreneurship
Industrial Engineering
International Business

Operations Research
Business Intelligence
Change Management
Communications Management
Corporate Governance
Information Technology Management
Cost Management
Business Performance Management
Total Quality Management
Stress Management
Supply Change Management
Systems Thinking
Systems Management
Time Management
Public Relations

Information Systems
Management Information Systems
Manufacturing Engineering
Organizational Communication
Taxes (related areas of taxes)
Travel: Transportation: Tourism
Marketing
Marketing Research
New Product Development
Marketing Strategy
Consumer Behaviour
Advertising Management
Other Areas of Business
Resource Management
Product Management

Marketing Themes

Marketing Philosophy
Relationship Marketing
Public Relations Strategies
International Strategies
The development and Utilization of Marketing Plans
Marketing Effectiveness at the Operational and Strategic Levels
Etc.

The role of Marketing in Strategic Planning
Marketing in SME's
Market and Industry Stakeholder Needs
Brand Management

Entrepreneurship and Small Business Themes

Entrepreneurship Theory
Women and Entrepreneurship
Small Businesses
Competitiveness and Small Businesses
Entrepreneurship Growth and Performance
Etc.

Intrapreneurship and Corporate Innovation
The Entrepreneurial Personality
Clusters
Training and Education for Entrepreneurship

Human Resources Management Themes

The Changing Role of Human Resource Management
Motivation
Hiring and Firing
New Theoretical Perspective on Human Resource Management
Etc.

Managing Organizational Performance
Recognition and Reward
Recruitment

Information Systems Themes

e-Business
Benefits from Information Systems
Globalization and Information Systems
Information Systems and Security
SME's and Information Systems
Etc.

Information and Strategy
Knowledge Management
Managing the Digital Divide
Information, Corporate Responsibility and Ethical Issues

International Business Themes

International Strategic Alliances
International Trade and Investment
Multinational and Transnational Businesses
Measuring International Business Performance
Etc.

Globalization
International Management Practices
International Business Strategy

Performance Management Themes

Measuring / Managing Performance in Partnerships
International Perspective of Performance Management
Multidisciplinary Perspective of Performance Management
Etc.

Benchmarking
Accountability Issues in the Management of Public Services

Public Sector Management Themes

Organization Change
Reinventing Government
New Public Management
Reinventing Service Delivery

The New Roles and Functions of Government
Government Reforms
E-government
Regional Government and Governance

Alternative Service Delivery
Downsizing
Restructuring, flexibility, Consumer Choice and Accountability
Etc.

Privatization

Strategic Management Themes

Thinking and Acting Strategically
Strategies for Internationalisation
Global Competition and Global Strategy
Strategic Alliances: Joint Ventures
Managing Intellectual Capital
Enhancing Strategic Thinking
The Future of Strategic Management
Etc.

Governance and Effective Leadership in Strategy
Mergers and Acquisitions
Strategic Management in the Public Sector
New Perspectives on Strategy and Structure
Reflections on the Strategy Process
The Economics of Strategy
Market Strategies

Supply Chain Management Themes

Supply Chain Strategy
Supply Chain Performance Measurement
The Supply Chain as a Network of Business Processes
Etc.

Change Management
Impact of Information and Communication Technologies

Tourism and Leisure Themes

Tourism Policy
Entrepreneurship
Work and Leisure
Local Government and Tourism Development
Training in Tourism, Leisure, Hospitality Industries
Strategic Management in Tourism, Leisure, Hospitality Industries
Etc.

Tourism Development and Finance
Internal Tourism
E-Tourism
Human Resource Management in Tourism Sector

Service Management Themes

Achieving and Measuring "Excellence" in Service
Internationalisation of Services
Managing People in Service Organizations
Cultural Dimensions of Services
Managing Services Demand and Capacity
New Services Development
Global Services Strategies
Marketing Strategies for Services
Development of Knowledge-Intensive Business Services
Encouraging Public Private Partnerships in the Service Sector
Innovations in Teaching and Learning in Project and Operations Management
Etc.

Service Failures and Recovery Strategies
Internationalisation of Services
Service Leadership
Organizational Form and Services Development
Improving Service Productivity and Quality
Ethical Issues in Services
Services Management in Developing Countries
Technology and Quality Control in Service Delivery

Management in the Global Economy Themes

International Strategy
International Economics
International Marketing
Globalization
Etc.

International Finance
International Human Resource Management
Multi-national Organizations

Organizational Culture Themes

Culture and Organizational Structure
Culture Change
Organizational Citizenship Behaviour
Etc.

Culture—in General
Organizational Justice

e-Business and e-Technology Management Themes

e-Business Strategies
Implementing and Leading e-Business Change
Public-Private Partnership for e-Government Innovation
Etc.

Managing Knowledge for e-Business Management
Customer Relationship Management in e-Business

Global Economy and Globalization Themes

World Trading System
Transition Economies
Global Competitiveness
Natural Resources and Environmental Issues
Etc.

WTO and Regional Trading Blocs
Emerging Economies
Global Corporate Governance
Ethical Issues in Global Business

Global Financial Markets and Services Themes

International Capital Flows
Currency Futures, Options and Swaps
International Banking and Financial Services
Micro Loans/Financing
Etc.

Exchange Rates
Foreign Direct Investment
Islamic Banking
Accounting Standards and Auditing

International Marketing and Brand Management Themes

Cross-Border Mergers
Knowledge Management
Human Resource Management
International Logistics, Security and Compliance Issues
Just-in-time (JIT) Strategy
Global Marketing
Emerging Trends in Consumer Behaviour
International Pricing
Transfer Pricing Issues
Intellectual Property Rights
Etc.

Acquisitions and Strategic Alliances
Managing R&D in a Global Environment
Global Supply Chain Management
Lean Production Strategy
Enterprise Resource Planning (ERP)
Multinational Production
Channel and Physical Distribution Management
Transfer Pricing
International Retailing and Franchising
Management of Global Brands

Service Businesses in a Global Economy Themes

Hospitality Business, Leisure and Tourism
Marketing of Theme Parks and Tourist Attractions
Management of International Conventions and Trade Fairs
Professional Services, Law, Taxation, Consulting, etc.
IT-enables services: E-Business; E-Governance Models; on-line education, Etc.

Lifestyle Services; Sport and Games
International Education – Study Abroad programmes

Community Development: An inclusive, relational sense of citizenship

Volunteering, Civic Engagement
Policy Participation
Sustainability and Learning Communities
Ethnic Minorities
Etc.

Social Participation
Social Capital
Regional and Urban Development

Growing Older in Context: environmental approaches to ageing

Ageing in Place
Age-friendly Cities
Social Networks
Globalisation
Etc.

Neighbourhood and Community Studies
Environmental Dependency
Inclusion, Exclusion

Housing and Care for Older People

Housing Accessibility
Housing Adaptation
Assisted Living
Nursing Home Environments
Etc.

Well Being in the Context of Housing Arrangements
Housing Care
Nursing Home Care

Education, Culture and Society

Vocational Education
Gender in Education
The Paradigm Shift from Culture to e-culture
Global Citizenship
Creative Interactions and Social Practices between participants and Artist, Artists as Creative Mediators
Etc.

Inclusion
Social and Cultural Capital in Education
Education in Museum

Sport Management

Sportometrics
Sport Business Education

Sport Industry
Marketing in Sports

KEYNOTE SPEAKERS & PROGRAMME

A detailed programme will be announced once it has been finalised.

IMPORTANT DATES

| | |
|---|------------------|
| Due date for submission of abstract: | 28 February 2020 |
| Due date for submission of full paper: | 7 May 2020 |
| Due date for delegates to receive final confirmation: | 10 July 2020 |
| Due date for registration: | 17 July 2020 |
| Due date for payment and proof of payment: | 14 August 2020 |

Delegates need to submit proof of payment on or before the due date, to ensure attendance/presentation at the conference and publication.

CONFERENCE REGISTRATION FEES

The following conference registration fee structure is applicable (There is no discount for Ph.D students/candidates):

| Category: | Conference registration fee: |
|---|------------------------------|
| Attending workshop (2 September 2020) | ZAR 1 500.00 / \$100 |
| Participant (paper presenting author) | ZAR 7 500.00 / \$500 |
| Participant (2 nd paper) | ZAR 1 500.00 / \$100 |
| Accompanying person - (not presenting) | ZAR 3 000.00 / \$200 |
| Attending Gala Dinner (delegates and registered accompanying persons) | ZAR 0.00 |
| Attending Gala Dinner (partner) | ZAR 350.00 |

Please take note:

The registration fee **includes** registration, conference material, refreshments, lunch, and gala dinner, but **excludes** all travelling costs, accommodation, and any other refreshments not included on the programme.

The **Workshop** is not included in the fee and must be booked as an additional item.

The **Gala Dinner** cost is included in the fee but delegates must indicate attendance.

No refunds but you are most welcome to send a substitute at no extra cost.

Complete the delegate registration form and forward it to Petra Lawson. An official invoice will subsequently be e-mailed to you to confirm your successful registration.

Please e-mail a copy of the deposit slip or proof of electronic transfer to Petra Lawson at:

E-mail: ICSSconference@gmail.com

ACCOMMODATION AND TRANSPORT

Please Take Note:

All costs (travel, accommodation, subsistence) related to your participation in the conference must be covered by the participant, regardless of the proposal acceptance. ICSS 2020 is not liable and holds no responsibility for any of these costs.

Accommodation:

Accommodation is available at Elangeni-Maharani Hotel, Durban
(More details will be made available soon)

SPONSORSHIPS & EXHIBITORS

Interested companies are invited to showcase their books and/or products at the ICSS 2020 conference

Sponsorships:

1 International keynote speaker @ ZAR 40 000.00

Conference gala dinner: ZAR 350.00 per person (± 100 delegates expected)

Conference bags: ± ZAR 120.00 per bag or sponsor can provide own bag with conference logos and information printed

Stationary (notebooks and/or pens):

Other:

All sponsorships above the amount of ZAR 30 000.00 will receive:

An exhibition space. (This will include a table and space for a banner, conference attendance for 2, including gala dinner)

A 1 page advertisement in the "Conference Proceedings"

Exhibitors:

ZAR 15 500.00 per exhibition

This will include:

A table and space for a banner, conference attendance for 2, including gala dinner.

A ½ page advertisement in the "Conference Proceedings"

Please contact Petra Lawson on 27 (0)83 231 6538 or ICSSconference@gmail.com for more information regarding sponsorships and exhibition opportunities.

COMMITTEE MEMBERS

Conference committee members:

Prof Herman van der Merwe – North-West University, South Africa

Prof Babs Surujlal – North-West University, South Africa

Dr Liandi van den Berg - North-West University, South Africa

Prof.Dr. Can Aktan - Dokuz Eylul University (Turkey) & Chairman, Social Sciences Research Society

Ms Petra Lawson – Conference Administrator

ENQUIRIES

General and Registration:

Petra Lawson

Conference Administrators (ICSS 2020)

E-mail: ICSSconference@gmail.com

DISCLAIMER

The organisers reserve the right to change or cancel the published venue, programme, dates and/or fee due to unforeseen circumstances.

