11th ANNUAL INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES (ICSS)

Organized by

The North-West University
Faculty of Economic and Management Sciences

And

Social Sciences Research Society (Turkey)

(Website: http://sobiad.org/CONFERENCES_held/ICSS/index.htm)

4 - 15 OCTOBER 2020
VIRTUAL PRESENTATIONS

CONFERENCE THEME:
ADVANCING INTER-DISCIPLINARY AND MULTI-DISCIPLINARY RESEARCH IN SOCIAL SCIENCES

This is a conference for those, who are interested in presenting paper in all fields of social sciences. The conference topic areas especially focus on such disciplines as economics, business, corporate and public governance, political science, sociology, etc.

The aim of the conference is to bring together a wide audience of academics, policy makers and practitioners around clearly circumscribed topics, engage participants in fruitful debate, and facilitate mutual understanding. An additional goal of the conference is to provide a place of academicians and professionals with inter-disciplinary/multi-disciplinary interests related to social sciences to meet and interact with members inside and outside their own particular disciplines.

CALL FOR ABSTRACTS

Abstracts should be submitted by e-mail to Petra Lawson at ICSSconference@gmail.com on the prescribed form. (Only abstracts submitted on the prescribed form will be accepted.)

Acknowledgement of receipt of all abstracts:
Within three working days of the abstract/paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with a paper number that should be stated in all further correspondence.

**Closing date for South African delegates to submit an abstract is on 2 March 2020**

**Closing date for International delegates to submit an abstract is on 1 June 2020**

**Please take note:** A maximum of TWO papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

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**CALL FOR PAPERS**

**Acknowledgement of receipt of all papers:**

Within three working days of the paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with a paper number that should be stated in all further correspondence.

**Review process:**

Kindly note that the review process for acceptance of a paper for presentation and publication is a double-blind peer review process.

**Full paper submission:**

Every paper must be proceeded by the submission of an abstract.

**South African delegates: Full papers for review will be accepted until 8 June 2020.**

**International delegates: Full papers for review will be accepted until 13 July 2020.**

No full papers will be accepted after these dates. All full papers submitted for the conference should be language edited and comply with the full paper template.

Attached please find a “Template for Full Paper” and “Instructions for Full Paper Submission”

Please take note of the following VERY important guidelines:

15 pages (maximum) **Attention:** Paper size is **NOT** regular 21 x 29. Paper size must be 17 x 24.

Font Type: Times New Roman, Font Size (text): 12, Font Size (Tables and Figures) : 10

Paragraph: Alignment: Left, Outline Level: Body Text

Spacing: Before: 6, After: 6, Line Spacing: Single

Margins: Top: 2,5 cm, Bottom: 2,5 cm, Left: 1,5 cm, Right: 1,5 cm, Gutter:0

Paper Size: Special Size. Width : 17 cm, Height : 24 cm

**Publishing of full papers:**

Full papers which have been through a double-blind peer review process and accepted will be published in one of the following e-journals

- **International Journal of Social Sciences and Humanity studies**
  [http://sobiad.org/eJOURNALS/journal IJSS/index.html](http://sobiad.org/eJOURNALS/journal IJSS/index.html)

- **International Journal of Economics and Finance Studies**
  [http://www.sobiad.org/eJOURNALS/journal IJEF/index.html](http://www.sobiad.org/eJOURNALS/journal IJEF/index.html)

- **International Journal of Business and Management Studies**
  [http://sobiad.org/eJOURNALS/journal IJBM/index.html](http://sobiad.org/eJOURNALS/journal IJBM/index.html)

- **International Journal of eBusiness and eGovernment Studies**
Please take note: A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

### SUB-THEMES

#### Economics Topic Areas: In General
- General Economics
- Schools of Economics
- Family Economics
- Market Structure and Pricing
- Public Finance
- Prices, Business Fluctuations and Cycles
- International Finance
- Financial Economics
- Public Economics
- Law and Economics
- Economic Development
- Other Areas of Economics
- Schools of Economic Thought and Methodology
- Relation of Economics to Social Values
- Sociology of Economics
- Role of Economics; Role of Economists
- Market for Economists
- Etc.

#### Game Theory and Bargaining Theory Themes
- Cooperative Games
- Stochastic and Dynamic Games
- Non-cooperative Games
- Bargaining Theory: Matching Theory

#### Income Distribution and Poverty Themes
- Factor Income Distributions
- Globalization and Income Inequalities
- Personal Income, Wealth, and their Distributions
- Income Inequalities
- Poverty

#### Analysis of Collective Decision-Making Themes
- Social Choice: Clubs: Committees
- Associations
- Special Interest Groups
- Elections, Legislatures
- Political Competition
- Political Ethics, Economics and Politics of Corruption
- Public Choice
- Economic Models of Political Processes
- Rent-Seeking
- Voting
- Positive Analysis of Policy-Making and Implementation
- Etc.

#### Prices, Business Fluctuations, and Cycles Themes
- Price Level: Inflation; Deflations etc.
- Forecasting and Simulation
- Business Fluctuations: Cycles
- Fiscal and Monetary Policies for Business Fluctuations
- Etc.

#### Monetary Economics Themes
- Monetarism
- Prices and Inflation
- Central Bank Independence
- Monetary Reform
- Rational Expectations Theory

#### International Finance Themes
- Foreign Exchange
- Short-Term Capital Movements
- Financial Aspects of Economic Integration
- International Lending and Debt Problems
- Current Account Adjustment
- Foreign Aid
- Macroeconomic Aspects of International Trade and Finance
- International Monetary Arrangement and Institutions
- Etc.

#### Financial Economics Themes
- General Financial Markets
- Portfolio Choice
<table>
<thead>
<tr>
<th>Asset Pricing</th>
<th>Contingent Pricing: Future Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information and Market Efficiency</td>
<td>International Financial Markets</td>
</tr>
<tr>
<td>Government Policy and Regulation</td>
<td>Financial Institutions and Services</td>
</tr>
<tr>
<td>Banks: Other Depository Institutions</td>
<td>Mortgages</td>
</tr>
<tr>
<td>Insurance: Insurance Companies</td>
<td>Government Policy and Regulations</td>
</tr>
<tr>
<td>Corporate Finance and Governance</td>
<td>Capital Budgeting: Investment Policy</td>
</tr>
<tr>
<td>Bankruptcy: Liquidation</td>
<td>Policy</td>
</tr>
<tr>
<td>Government Policy and Regulations</td>
<td>Mergers: Acquisitions: Restructuring: Corporate Governance</td>
</tr>
<tr>
<td>Financing Policy: Capital and Ownership Structure</td>
<td>Investment Banking: Venture Capital, Brokerage</td>
</tr>
<tr>
<td>Pension Funds: Other Private Financial Institutions</td>
<td>Etc.</td>
</tr>
</tbody>
</table>

### Public Economics & Public Finance Themes

<table>
<thead>
<tr>
<th>Structure and Scope of Government</th>
<th>Taxation and Other Public Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimal Taxation</td>
<td>Business Taxes and Subsidies</td>
</tr>
<tr>
<td>Tax Evasion</td>
<td>Publicly Provided Goods</td>
</tr>
<tr>
<td>National Budget, Deficit, and Debt</td>
<td>State and Local Government: Intergovernmental Relations</td>
</tr>
<tr>
<td>Fiscal Policies and Behaviour of Economic Agents</td>
<td>Externalities: Environmental Taxes and Subsidies</td>
</tr>
<tr>
<td>Personal Income and Other Non-business Taxes and Subsidies</td>
<td>Etc.</td>
</tr>
</tbody>
</table>

### Law and Economics Themes

<table>
<thead>
<tr>
<th>Regulatory Economics</th>
<th>Regulations and Business Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Choice</td>
<td>Constitutional Economics</td>
</tr>
<tr>
<td>Rules &amp; Institutions</td>
<td>Institutional Economics</td>
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<tr>
<td>Etc.</td>
<td></td>
</tr>
</tbody>
</table>

### Business and Governance Topic Areas: In General

<table>
<thead>
<tr>
<th>Management Sciences</th>
<th>Business Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resource</td>
<td>Business Ethics</td>
</tr>
<tr>
<td>Management</td>
<td>Business Law</td>
</tr>
<tr>
<td>Organizational</td>
<td>Case studies related to Business</td>
</tr>
<tr>
<td>Behaviour</td>
<td>Decision Sciences</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Leadership</td>
<td>Industrial Engineering</td>
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<tr>
<td>Business Statistics</td>
<td>International Business</td>
</tr>
<tr>
<td>Operations Research</td>
<td>Information Systems</td>
</tr>
<tr>
<td>Business Intelligence</td>
<td>Manufacturing Engineering</td>
</tr>
<tr>
<td>Change Management</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>Communications Management</td>
<td>Taxes (related areas of taxes)</td>
</tr>
<tr>
<td>Corporate Governance</td>
<td>Travel: Transportation: Tourism</td>
</tr>
<tr>
<td>Information Technology Management</td>
<td>Marketing</td>
</tr>
<tr>
<td>Cost Management</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>Business Performance Management</td>
<td>New Product Development</td>
</tr>
<tr>
<td>Total Quality Management</td>
<td>Marketing Strategy</td>
</tr>
<tr>
<td>Stress Management</td>
<td>Consumer Behaviour</td>
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<tr>
<td>Supply Change Management</td>
<td>Advertising Management</td>
</tr>
<tr>
<td>Systems Thinking</td>
<td>Other Areas of Business</td>
</tr>
<tr>
<td>Systems Management</td>
<td>Resource Management</td>
</tr>
<tr>
<td>Time Management</td>
<td>Product Management</td>
</tr>
<tr>
<td>Public Relations</td>
<td></td>
</tr>
</tbody>
</table>

### Marketing Themes

<table>
<thead>
<tr>
<th>Marketing Philosophy</th>
<th>The role of Marketing in Strategic Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relationship Marketing</td>
<td>Marketing in SME’s</td>
</tr>
<tr>
<td>Public Relations Strategies</td>
<td>Market and Industry Stakeholder Needs</td>
</tr>
<tr>
<td>International Strategies</td>
<td>Brand Management</td>
</tr>
<tr>
<td>The development and Utilization of Marketing Plans</td>
<td>Etc.</td>
</tr>
<tr>
<td>Marketing Effectiveness at the Operational and Strategic Levels</td>
<td>Etc.</td>
</tr>
</tbody>
</table>

### Entrepreneurship and Small Business Themes

<table>
<thead>
<tr>
<th>Entrepreneurship Theory</th>
<th>Intrapreneurship and Corporate Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women and Entrepreneurship</td>
<td>The Entrepreneurial Personality</td>
</tr>
<tr>
<td>Small Businesses</td>
<td>Clusters</td>
</tr>
</tbody>
</table>
Competitiveness and Small Businesses
Entrepreneurship Growth and Performance
Etc.

Human Resources Management Themes
The Changing Role of Human Resource Management
Motivation
Hiring and Firing
New Theoretical Perspective on Human Resource Management
Etc.

Information Systems Themes
e-Business
Benefits from Information Systems
Globalization and Information Systems
Information Systems and Security
SME's and Information Systems
Etc.

International Business Themes
International Strategic Alliances
International Trade and Investment
Multinational and Transnational Businesses
Measuring International Business Performance
Etc.

Performance Management Themes
Measuring / Managing Performance in Partnerships
International Perspective of Performance Management
Multidiciplinary Perspective of Performance Management
Etc.

Public Sector Management Themes
Organization Change
Reinventing Government
New Public Management
Reinventing Service Delivery
Alternative Service Delivery
Downsizing
Restructuring, flexibility, Consumer Choice and Accountability
Etc.

Strategic Management Themes
Thinking and Acting Strategically
Strategies for Internationalisation
Global Competition and Global Strategy
Strategic Alliances: Joint Ventures
Managing Intellectual Capital
Enhancing Strategic Thinking
The Future of Strategic Management
Etc.

Supply Chain Management Themes
Supply Chain Strategy
Supply Chain Performance Measurement
The Supply Chain as a Network of Business Processes
Etc.

Tourism and Leisure Themes
Tourism Policy
Entrepreneurship
Work and Leisure
Local Government and Tourism Development
Training in Tourism, Leisure, Hospitality Industries
Strategic Management in Tourism, Leisure, Hospitality Industries
Etc.
Service Management Themes
Achieving and Measuring “Excellence” in Service
Internationalisation of Services
Managing People in Service Organizations
Cultural Dimensions of Services
Managing Services Demand and Capacity
New Services Development
Global Services Strategies
Marketing Strategies for Services
Development of Knowledge-Intensive Business Services
Encouraging Public Private Partnerships in the Service Sector
Innovations in Teaching and Learning in Project and Operations Management
Etc.

Management in the Global Economy Themes
International Strategy
International Economics
International Marketing
Globalization
Etc.

Organizational Culture Themes
Culture and Organizational Structure
Culture Change
Organizational Citizenship Behaviour
Etc.

e-Business and e-Technology Management Themes
e-Business Strategies
Implementing and Leading e-Business Change
Public-Private Partnership for e-Government Innovation
Etc.

Global Economy and Globalization Themes
World Trading System
Transition Economies
Global Competitiveness
Natural Resources and Environmental Issues
Etc.

Global Financial Markets and Services Themes
International Capital Flows
Currency Futures, Options and Swaps
International Banking and Financial Services
Micro Loans/Financing
Etc.

International Marketing and Brand Management Themes
Cross-Border Mergers
Knowledge Management
Human Resource Management
International Logistics, Security and Compliance Issues
Just-in-time (JIT) Strategy
Global Marketing
Emerging Trends in Consumer Behaviour
International Pricing
Transfer Pricing Issues
Intellectual Property Rights
Etc.

Service Businesses in a Global Economy Themes
Hospitality Business, Leisure and Tourism
Marketing of Theme Parks and Tourist Attractions
Management of International Conventions and Trade Fairs
Professional Services, Law, Taxation, Consulting, etc.

Etc.
IT-enables services: E-Business; E-Governance Models; on-line education, Etc.

**Community Development:** An inclusive, relational sense of citizenship
- Volunteering, Civic Engagement
- Policy Participation
- Sustainability and Learning Communities
- Ethnic Minorities
- Etc.

**Growing Older in Context:** environmental approaches to ageing
- Ageing in Place
- Age-friendly Cities
- Social Networks
- Globalisation
- Etc.

**Housing and Care for Older People**
- Housing Accessibility
- Housing Adaptation
- Assisted Living
- Nursing Home Environments
- Etc.

**Education, Culture and Society**
- Vocational Education
- Gender in Education
- The Paradigm Shift from Culture to e-culture
- Global Citizenship
- Creative Interactions and Social Practices between participants and Artist, Artists as Creative Mediators
- Etc.

**Sport Management**
- Sportometrics
- Sport Business Education

**PROGRAMME**

A detailed programme will be announced once it has been finalised.

**IMPORTANT DATES**

- Due date for submission of abstract (South African delegates): 2 March 2020
- Due date for submission of abstract (International delegates): 1 June 2020
- Due date for submission of full paper (South African delegates): 8 June 2020
- Due date for submission of full paper (International delegates): 13 July 2020
- Due date for registration (all delegates): 28 August 2020
- Due date for payment and proof of payment (all delegates): 30 September 2020

**Delegates need to submit proof of payment on or before the due date, to ensure presentation and publication.**
CONFERENCE REGISTRATION FEES

The following conference registration fee structure is applicable (There is no discount for Ph.D students/candidates):

<table>
<thead>
<tr>
<th>Category:</th>
<th>Conference registration fee:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper presenting author (1st paper)</td>
<td>ZAR 5 000.00 / $ 350</td>
</tr>
<tr>
<td>Paper presenting author (2nd paper)</td>
<td>ZAR 1 500.00 / $ 100</td>
</tr>
</tbody>
</table>

Please take note:
The registration fee includes virtual presentation and publishing in either a journal or conference proceedings.

Complete the delegate registration form and forward it to Petra Lawson. An official invoice will subsequently be e-mailed to you to confirm your successful registration.

Please e-mail a copy of the deposit slip or proof of electronic transfer to Petra Lawson at:
E-mail: ICSSconference@gmail.com

COMMITTEE MEMBERS

Conference committee members:
Prof Herman van der Merwe – North-West University, South Africa
Prof Babs Surujlal – North-West University, South Africa
Dr Liandi van den Berg - North-West University, South Africa
Prof.Dr. Can Aktan - Dokuz Eylul University (Turkey) & Chairman, Social Sciences Research Society
Ms Petra Lawson – Conference Administrator

ENQUIRIES

General and Registration:

Petra Lawson
Conference Administrators (ICSS 2020)
E-mail: ICSSconference@gmail.com

DISCLAIMER

The organisers reserve the right to change or cancel the published venue, programme, dates and/or fee due to unforeseen circumstances.