11th ANNUAL INTERNATIONAL CONFERENCE ON
SOCIAL SCIENCES (ICSS)

Organized by

The North-West University
Faculty of Economic and Management Sciences

And

Social Sciences Research Society (Turkey)

(Website: http://sobiad.org/CONFERENCES_held/ICSS/index.htm)

2 – 4 SEPTEMBER 2010
VENUE: ELANGENI-MAHARANI HOTEL, DURBAN, SOUTH AFRICA
CONFERENCE THEME:
ADVANCING INTER-DISCIPLINARY AND MULTI-DISCIPLINARY RESEARCH IN SOCIAL SCIENCES

This is a conference for those, who are interested in presenting paper in all fields of social sciences. The conference topic areas especially focus on such disciplines as economics, business, corporate and public governance, political science, sociology, etc.

The aim of the conference is to bring together a wide audience of academics, policy makers and practitioners around clearly circumscribed topics, engage participants in fruitful debate, and facilitate mutual understanding. An additional goal of the conference is to provide a place of academicians and professionals with inter-disciplinary/multi-disciplinary interests related to social sciences to meet and interact with members inside and outside their own particular disciplines.

CALL FOR ABSTRACTS

Abstracts should be submitted by e-mail to Petra Lawson at ICSSconference@gmail.com on the prescribed form. (Only abstracts submitted on the prescribed form will be accepted.)

Acknowledgement of receipt of all abstracts:

Within three working days of the abstract/paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with an abstract/paper number that should be stated in all further correspondence.

Closing date to submit an abstract is on 28 February 2020 at 10:00

Please take note: A maximum of TWO papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

CALL FOR PAPERS

Acknowledgement of receipt of all papers:

Within three working days of the paper having been successfully submitted, an email will be sent to the presenting author(s) to acknowledge receipt. The author(s) will also be provided with a paper number that should be stated in all further correspondence.

Review process:

Kindly note that the review process for acceptance of a paper for presentation and publication is a double-blind peer review process.

Full paper submission:

Every paper must be proceeded by the submission of an abstract.

Full papers for review will be accepted until 7 May 2020.

No papers will be accepted after this date. All full papers submitted for the conference should be language edited and comply with the full paper template.

Attached please find a “Template for Full Paper” and “Instructions for Full Paper Submission”
Please take note of the following VERY important guidelines:

15 pages (maximum) **Attention!** Paper size is **NOT** regular 21 x 29. Paper size must be 17 x 24.

Font Type: Times New Roman, Font Size (text): 12, Font Size (Tables and Figures): 10

Paragraph: Alignment: Left, Outline Level: Body Text

Spacing: Before: 6, After: 6, Line Spacing: Single

Margins: Top: 2,5 cm, Bottom: 2,5 cm, Left: 1,5 cm, Right: 1,5 cm, Gutter: 0

Paper Size: Special Size. Width: 17 cm, Height: 24 cm

**Publishing of full papers:**

Full papers which have been through a double-blind peer review process and accepted will be published in one of the following e-journals

- **International Journal of Social Sciences and Humanity studies**
  [http://sobiad.org/eJOURNALS/journal_IJSS/index.html](http://sobiad.org/eJOURNALS/journal_IJSS/index.html)

- **International Journal of Economics and Finance Studies**
  [http://www.sobiad.org/eJOURNALS/journal_IJEF/index.html](http://www.sobiad.org/eJOURNALS/journal_IJEF/index.html)

- **International Journal of Business and Management Studies**
  [http://sobiad.org/eJOURNALS/journal_IJBM/index.html](http://sobiad.org/eJOURNALS/journal_IJBM/index.html)

- **International Journal of eBusiness and eGovernment Studies**
  [http://www.sobiad.org/eJOURNALS/journal_IJEBEG/index.html](http://www.sobiad.org/eJOURNALS/journal_IJEBEG/index.html)

**Please take note:** A maximum of **TWO** papers per participant allowed. (Either 2 as presenter, 2 as co-author or 1 as presenter and 1 as co-author)

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**SUB-THEMES**

**Economics Topic Areas: In General**
- General Economics
- Schools of Economics
- Family Economics
- Market Structure and Pricing
- Public Finance
- Prices, Business Fluctuations and Cycles
- International Finance
- Financial Economics
- Public Economics
- Law and Economics
- Economic Development
- Other Areas of Economics
- Schools of Economic Thought and Methodology
- Relation of Economics to Social Values
- Sociology of Economics
- Role of Economics; Role of Economists
- Market for Economists
- Etc.

**Game Theory and Bargaining Theory Themes**
- Cooperative Games
- Stochastic and Dynamic Games
- Etc.

**Income Distribution and Poverty Themes**
- Factor Income Distributions
- Globalization and Income Inequalities
- Personal Income, Wealth, and their Distributions
- Etc.
### Analysis of Collective Decision-Making Themes
- Social Choice: Clubs: Committees
- Associations
- Special Interest Groups
- Elections, Legislatures
- Political Competition
- Political Ethics, Economics and Politics of Corruption
- Etc.

### Prices, Business Fluctuations, and Cycles Themes
- Price Level: Inflation; Deflations etc.
- Forecasting and Simulation
- Etc.

### Monetary Economics Themes
- Monetarism
- Prices and Inflation
- Central Bank Independence
- Etc.

### International Finance Themes
- Foreign Exchange
- Short-Term Capital Movements
- Financial Aspects of Economic Integration
- International Lending and Debt Problems
- Etc.

### Financial Economics Themes
- General Financial Markets
- Asset Pricing
- Information and Market Efficiency
- Government Policy and Regulation
- Banks: Other Depository Institutions
- Insurance: Insurance Companies
- Corporate Finance and Governance
- Bankruptcy: Liquidation
- Government Policy and Regulations
- Financing Policy: Capital and Ownership Structure
- Pension Funds: Other Private Financial Institutions
- Etc.

### Public Economics & Public Finance Themes
- Structure and Scope of Government
- Optimal Taxation
- Tax Evasion
- National Budget, Deficit, and Debt
- Fiscal Policies and Behaviour of Economic Agents
- Structure, Scope, and Performance of Government
- Personal Income and Other Non-business Taxes and Subsidies
- Etc.

### Law and Economics Themes
- Regulatory Economics
- Public Choice
- Rules & Institutions
- Etc.

### Business and Governance Topic Areas: In General
- Management Sciences
- Human Resource
- Management
- Organizational Behaviour
- Strategic Management
- Leadership
- Business Statistics
- Business Education
- Business Ethics
- Business Law
- Case studies related to Business
- Decision Sciences
- Entrepreneurship
- Industrial Engineering
- International Business
Operations Research
Business Intelligence
Change Management
Communications Management
Corporate Governance
Information Technology Management
Cost Management
Business Performance Management
Total Quality Management
Stress Management
Supply Change Management
Systems Thinking
Systems Management
Time Management
Public Relations

Information Systems
Management Information Systems
Manufacturing Engineering
Organizational Communication
Taxes (related areas of taxes)
Travel: Transportation: Tourism
Marketing
Marketing Research
New Product Development
Marketing Strategy
Consumer Behaviour
Advertising Management
Other Areas of Business
Resource Management
Product Management

Marketing Themes
Marketing Philosophy
Relationship Marketing
Public Relations Strategies
International Strategies
The development and Utilization of Marketing Plans
Marketing Effectiveness at the Operational and Strategic Levels
Etc.

Entrepreneurship and Small Business Themes
Entrepreneurship Theory
Women and Entrepreneurship
Small Businesses
Competitiveness and Small Businesses
Entrepreneurship Growth and Performance
Etc.

Entrepreneurship Theory
Intrapreneurship and Corporate Innovation
The Entrepreneurial Personality
Clusters
Training and Education for Entrepreneurship

Human Resources Management Themes
The Changing Role of Human Resource Management
Motivation
Hiring and Firing
New Theoretical Perspective on Human Resource Management
Etc.

Human Resource Management
Managing Organizational Performance
Recognition and Reward
Recruitment

Information Systems Themes
e-Business
Benefits from Information Systems
Globalization and Information Systems
Information Systems and Security
SME's and Information Systems
Etc.

Information and Strategy
Knowledge Management
Managing the Digital Divide
Information, Corporate Responsibility and Ethical Issues

International Business Themes
International Strategic Alliances
International Trade and Investment
Multinational and Transnational Businesses
Measuring International Business Performance
Etc.

International Business Strategy
Globalization
International Management Practices

Performance Management Themes
Measuring / Managing Performance in Partnerships
International Perspective of Performance Management
Multidiciplinary Perspective of Performance Management
Etc.

Performance Management
Benchmarking
Accountability Issues in the Management of Public Services

Public Sector Management Themes
Organization Change
Reinventing Government
New Public Management
Reinventing Service Delivery
Etc.

The New Roles and Functions of Government
Government Reforms
E-government
Regional Government and Governance
Alternative Service Delivery
Downsizing
Restructuring, flexibility, Consumer Choice and Accountability
Etc.

Strategic Management Themes
Thinking and Acting Strategically
Strategies for Internationalisation
Global Competition and Global Strategy
Strategic Alliances: Joint Ventures
Managing Intellectual Capital
Enhancing Strategic Thinking
The Future of Strategic Management
Etc.

Governance and Effective Leadership in Strategy
Mergers and Acquisitions
Strategic Management in the Public Sector
New Perspectives on Strategy and Structure
Reflections on the Strategy Process
The Economics of Strategy
Market Strategies

Supply Chain Management Themes
Supply Chain Strategy
Supply Chain Performance Measurement
The Supply Chain as a Network of Business Processes
Etc.

Change Management
Impact of Information and Communication Technologies

Tourism and Leisure Themes
Tourism Policy
Entrepreneurship
Work and Leisure
Local Government and Tourism Development
Training in Tourism, Leisure, Hospitality Industries
Strategic Management in Tourism, Leisure, Hospitality Industries
Etc.

Tourism Development and Finance
Internal Tourism
E-Tourism
Human Resource Management in Tourism Sector

Service Management Themes
Achieving and Measuring “Excellence” in Service
Internationalisation of Services
Managing People in Service Organizations
Cultural Dimensions of Services
Managing Services Demand and Capacity
New Services Development
Global Services Strategies
Marketing Strategies for Services
Development of Knowledge-Intensive Business Services
Encouraging Public Private Partnerships in the Service Sector
Innovations in Teaching and Learning in Project and Operations Management
Etc.

Service Failures and Recovery Strategies
Internationalisation of Services
Service Leadership
Organizational Form and Services Development
Improving Service Productivity and Quality
Ethical Issues in Services
Services Management in Developing Countries
Technology and Quality Control in Service Delivery

Management in the Global Economy Themes
International Strategy
International Economics
International Marketing
Globalization
Etc.

International Finance
International Human Resource Management
Multi-national Organizations

Organizational Culture Themes
Culture and Organizational Structure
Culture Change
Organizational Citizenship Behaviour
Etc.

Culture–in General
Organizational Justice

e-Business and e-Technology Management Themes
e-Business Strategies
Implementing and Leading e-Business Change
Public-Private Partnership for e-Government Innovation
Etc.

Managing Knowledge for e-Business Management
Customer Relationship Management in e-Business
### Global Economy and Globalization Themes

<table>
<thead>
<tr>
<th>World Trading System</th>
<th>WTO and Regional Trading Blocs</th>
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<tbody>
<tr>
<td>Transition Economies</td>
<td>Emerging Economies</td>
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<tr>
<td>Global Competitiveness</td>
<td>Global Corporate Governance</td>
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<tr>
<td>Natural Resources and Environmental Issues</td>
<td>Ethical Issues in Global Business</td>
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<tr>
<td>Etc.</td>
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</table>

### Global Financial Markets and Services Themes

<table>
<thead>
<tr>
<th>International Capital Flows</th>
<th>Exchange Rates</th>
</tr>
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<tbody>
<tr>
<td>Currency Futures, Options and Swaps</td>
<td>Foreign Direct Investment</td>
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<tr>
<td>International Banking and Financial Services</td>
<td>Islamic Banking</td>
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<tr>
<td>Micro Loans/Financing</td>
<td>Accounting Standards and Auditing</td>
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<td>Etc.</td>
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### International Marketing and Brand Management Themes

<table>
<thead>
<tr>
<th>Cross-Border Mergers</th>
<th>Acquisitions and Strategic Alliances</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge Management</td>
<td>Managing R&amp;D in a Global Environment</td>
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<tr>
<td>Human Resource Management</td>
<td>Global Supply Chain Management</td>
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<tr>
<td>International Logistics, Security and Compliance Issues</td>
<td>Lean Production Strategy</td>
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<td>Just-in-time (JIT) Strategy</td>
<td>Enterprise Resource Planning (ERP)</td>
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<tr>
<td>Global Marketing</td>
<td>Multinational Production</td>
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<td>Emerging Trends in Consumer Behaviour</td>
<td>Channel and Physical Distribution Management</td>
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<td>International Pricing</td>
<td>Transfer Pricing</td>
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<td>Transfer Pricing Issues</td>
<td>International Retailing and Franchising</td>
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<td>Intellectual Property Rights</td>
<td>Management of Global Brands</td>
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<td>Etc.</td>
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</tbody>
</table>

### Service Businesses in a Global Economy Themes

<table>
<thead>
<tr>
<th>Hospitality Business, Leisure and Tourism</th>
<th>Lifestyle Services; Sport and Games</th>
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</thead>
<tbody>
<tr>
<td>Marketing of Theme Parks and Tourist Attractions</td>
<td>International Education – Study Abroad programmes</td>
</tr>
<tr>
<td>Management of International Conventions and Trade Fairs</td>
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<tr>
<td>Professional Services, Law, Taxation, Consulting, etc.</td>
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<tr>
<td>IT-enables services: E-Business; E-Governance Models; on-line education, Etc.</td>
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</tbody>
</table>

### Community Development: An inclusive, relational sense of citizenship

<table>
<thead>
<tr>
<th>Volunteering, Civic Engagement</th>
<th>Social Participation</th>
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<tbody>
<tr>
<td>Policy Participation</td>
<td>Social Capital</td>
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<td>Sustainability and Learning Communities</td>
<td>Regional and Urban Development</td>
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<td>Ethnic Minorities</td>
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<td>Etc.</td>
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### Growing Older in Context: environmental approaches to ageing

<table>
<thead>
<tr>
<th>Ageing in Place</th>
<th>Neighbourhood and Community Studies</th>
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<tbody>
<tr>
<td>Age-friendly Cities</td>
<td>Environmental Dependency</td>
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<tr>
<td>Social Networks</td>
<td>Inclusion, Exclusion</td>
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<td>Globalisation</td>
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<td>Etc.</td>
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### Housing and Care for Older People

<table>
<thead>
<tr>
<th>Housing Accessibility</th>
<th>Well Being in the Context of Housing Arrangements</th>
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<tbody>
<tr>
<td>Housing Adaptation</td>
<td>Housing Care</td>
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<tr>
<td>Assisted Living</td>
<td>Nursing Home Care</td>
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<td>Nursing Home Environments</td>
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<td>Etc.</td>
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</table>

### Education, Culture and Society

<table>
<thead>
<tr>
<th>Vocational Education</th>
<th>Inclusion</th>
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<tbody>
<tr>
<td>Gender in Education</td>
<td>Social and Cultural Capital in Education</td>
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<tr>
<td>The Paradigm Shift from Culture to e-culture</td>
<td>Education in Museum</td>
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<tr>
<td>Global Citizenship</td>
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<td>Creative Interactions and Social Practices between participants and Artist, Artists as Creative Mediators</td>
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<td>Etc.</td>
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### Sport Management

<table>
<thead>
<tr>
<th>Sportometrics</th>
<th>Sport Industry</th>
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<tbody>
<tr>
<td>Sport Business Education</td>
<td>Marketing in Sports</td>
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</table>
KEYNOTE SPEAKERS & PROGRAMME

A detailed programme will be announced once it has been finalised.

IMPORTANT DATES

Due date for submission of abstract: 28 February 2020
Due date for submission of full paper: 7 May 2020
Due date for delegates to receive final confirmation: 10 July 2020
Due date for registration: 17 July 2020
Due date for payment and proof of payment: 14 August 2020

Delegates need to submit proof of payment on or before the due date, to ensure attendance/presentation at the conference and publication.

CONFERENCE REGISTRATION FEES

The following conference registration fee structure is applicable (There is no discount for Ph.D students/candidates):

<table>
<thead>
<tr>
<th>Category</th>
<th>Conference registration fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attending workshop (2 September 2020)</td>
<td>ZAR 1 500.00 / $100</td>
</tr>
<tr>
<td>Participant (paper presenting author)</td>
<td>ZAR 7 500.00 / $500</td>
</tr>
<tr>
<td>Participant (2nd paper)</td>
<td>ZAR 1 500.00 / $100</td>
</tr>
<tr>
<td>Accompanying person - (not presenting)</td>
<td>ZAR 3 000.00 / $200</td>
</tr>
<tr>
<td>Attending Gala Dinner (delegates and registered accompanying persons)</td>
<td>ZAR 0.00</td>
</tr>
<tr>
<td>Attending Gala Dinner (partner)</td>
<td>ZAR 350.00</td>
</tr>
</tbody>
</table>

Please take note:
The registration fee includes registration, conference material, refreshments, lunch, and gala dinner, but excludes all travelling costs, accommodation, and any other refreshments not included on the programme.
The Workshop is not included in the fee and must be booked as an additional item.
The Gala Dinner cost is included in the fee but delegates must indicate attendance.

No refunds but you are most welcome to send a substitute at no extra cost.

Complete the delegate registration form and forward it to Petra Lawson. An official invoice will subsequently be e-mailed to you to confirm your successful registration.

Please e-mail a copy of the deposit slip or proof of electronic transfer to Petra Lawson at:
E-mail: ICSSconference@gmail.com

ACCOMMODATION AND TRANSPORT

Please Take Note:

All costs (travel, accommodation, subsistence) related to your participation in the conference must be covered by the participant, regardless of the proposal acceptance. ICSS 2020 is not liable and holds no responsibility for any of these costs.

Accommodation:

Accommodation is available at Elangeni-Maharani Hotel, Durban
(More details will be made available soon)
SPONSORSHIPS & EXHIBITORS

Interested companies are invited to showcase their books and/or products at the ICSS 2020 conference

**Sponsorships:**

1 International keynote speaker @ ZAR 40 000.00
Conference gala dinner: ZAR 350.00 per person (± 100 delegates expected)
Conference bags: ± ZAR 120.00 per bag or sponsor can provide own bag with conference logos and information printed
Stationary (notebooks and/or pens):
Other:

All sponsorships above the amount of ZAR 30 000.00 will receive:

An exhibition space. (This will include a table and space for a banner, conference attendance for 2, including gala dinner)

A 1 page advertisement in the “Conference Proceedings”

**Exhibitors:**

ZAR 15 500.00 per exhibition

This will include:

A table and space for a banner, conference attendance for 2, including gala dinner.

A ½ page advertisement in the “Conference Proceedings”

Please contact Petra Lawson on 27 (0)83 231 6538 or ICSSconference@gmail.com for more information regarding sponsorships and exhibition opportunities.

COMMITTEE MEMBERS

**Conference committee members:**

Prof Herman van der Merwe – North-West University, South Africa
Prof Babs Surujlal – North-West University, South Africa
Dr Liandi van den Berg - North-West University, South Africa
Prof.Dr. Can Aktan - Dokuz Eylul University (Turkey) & Chairman, Social Sciences Research Society
Ms Petra Lawson – Conference Administrator

ENQUIRIES

**General and Registration:**

Petra Lawson
Conference Administrators (ICSS 2020)
E-mail: ICSSconference@gmail.com

DISCLAIMER

The organisers reserve the right to change or cancel the published venue, programme, dates and/or fee due to unforeseen circumstances.