



SOCIAL SCIENCES RESEARCH SOCIETY (SoSReS)

**ISTANBUL INTERNATIONAL CONFERENCE
on BUSINESS and ECONOMICS (ICBE)**

03-04 August 2012 Istanbul – Turkey

CONFERENCE PROGRAM

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PLENARY SESSION PROGRAM

03 August 2012, Friday
Conference Room: 101 (Akgun)
Hours : 09.00 – 09.45

08.00 Registration

09.00 – 09.45 Plenary Session

OPENING ADDRESS

Coskun Can Aktan, The Social Sciences Research Society &
Faculty of Economics and Administrative Sciences, Dokuz Eylul University, Turkey

KEYNOTE SPEAKERS

Stefan Voigt, Director, Institute of Law and Economics , University of Hamburg, Germany
"The Role of Law For Economic Development"

William Keech, Duke University, United States
"Markets and Government: Realizing the Promise of Gains from Exchange and Cooperation"

PARALLEL SESSIONS PROGRAM

Friday, 03 August 2012

Session A1 Room: 101 Akgün 10.00- 11.40	Special Session: Globalization & Corporate Governance & Capital Markets Chair: Celali Yılmaz, Capital Markets Board, Turkey
1	Guler Aras, Yildiz Technical University, Turkey "Globalisation and Corporate Sustainability"
2	Yakup Ergincan, Central Registry Agency, Istanbul, Turkey "Corporate Governance & Investor Protection in Capital Markets"
3	Mustafa Kemal Yılmaz, Istanbul Stock Exchange, Turkey "Key Components for Structuring Liquid Capital Market Instruments in Islamic Finance?"
4	Celali Yılmaz, Capital Markets Board, Turkey "What's the Next Step of this Crisis: Stagflation?"

Session A2 Room: 102 Turkuaz 10.00- 11.40	Game Theory & Decision Making Chair: Tetsuro Okazaki, Chiba University of Commerce, Japan
1	Pin Zhuang, Nanjing University of Aeronautics and Astronautics, China "Optimal Contracts in a Two-Level Supply Chain under Asymmetric Supplier Quality Information"
2	Tetsuro Okazaki, Chiba University of Commerce, Japan "Punctuality: Japanese Business Culture, Railway Service and Coordination Problem"
3	Jixiang Zhang, Nanjing University of Aeronautics and Astronautics, China Yanhua Wang, Nanjing Normal University, China "Analysis of Nonlinear Bertrand Duopoly Game with Heterogeneous Players"
4	Omer Ozdemir, Arel University, Turkey Halim Kazan, Gebze Institute of Technology, Turkey "The Effect of Strategic Management Tools on Purchasing Decisions: A Business Application"
5	Halim Kazan, Gebze Institute of Technology, Turkey Hanife Eregez, Arel University, Turkey "The Effect of Customer Satisfaction Tools on the Health Care Purchase Decision at the Health Institutions: A Health Management Practice"
6	Inese Haite, Daugavpils University, Latvia "Polycentric Development Assessment Using the Hierarchy Method"

Session A3 Room: 103 Belgradkapı 10.00- 11.40	Higher Education & Economics and Sociology Chair: Gabriella Keczer, University of Szeged, Hungary
1	Gabriella Keczer, University of Szeged, Hungary “Governance Reforms in European Universities”
2	Elżbieta Janczyk-Strzała, Wyższa Szkoła Bankowa we Wrocławiu, Poland “Implementation of Controlling in Non-Public School of Higher Education in Poland – Case Study”
3	Olimpia Neagu, Vasile Goldis Western University of Arad, Romania “The Educational Intensity of Employment across EU Countries”
4	Rana Ejaz Ali Khan, Comsats Institute of Information Technology Sahiwal, Pakistan Muhammad Ali Raza, The Islamia University of Bahawalpur, Pakistan “Child Malnutrition in Developing Economies: A Case Study of Bangladesh”
5	Hasinul Hussan Siddique, College of Banking and Financial Studies, Oman “Bank Selection Decision Criteria Employed by Indian Expatriates in Sultanate of Oman: An Empirical Analysis”
6	Ilkben Akansel, Artvin Coruh University, Turkey “Viewing the Power by the Dilemma of Heterodox-Orthodox Economics”

Session A4 Room: 104 Edirnekapı 10.00- 11.40	Business Economics & Management Information Systems Chair: Morteza Piri, Islamic Azad University, Iran
1	Morteza Piri, Islamic Azad University, Iran Sepideh Nouri, Islamic Azad University, Iran “The Study of Relationship between Affective Trust and Trust in Competency in Power Management, Electric Power Transmission and Electric Power Distribution Companies Staff and their Mutual Collaboration”
2	Elem Yalcin, Bahcesehir University, Turkey Ilgin Cakiroglu, Rize University, Turkey Ilknur Bilgen, Hakkari University, Turkey Dilara Dolu Köksal, Bahcesehir University, Turkey “Service Branding: Consumer Verdicts Related in Service Brands and a Research in Telecommunication Sector “
3	F. Gulruh Gurbuz, Marmara University, Turkey Ozlem Araci, Istanbul Technical University, Turkey “Do Perceived Environmental Uncertainty and Emotional Intelligence Trigger Knowledge Sharing Behavior of Employees?”
4	Ozge Baruonu, Dogus University, Turkey Muge Ors, Halic University, Turkey “The Examination of the Relationship between Hofstede’s Cultural Dimension of Individualism vs Collectivism and Brand Community Concept. Case Study: The Evaluation of Fenerbahçe’s Sports Club Brand Community and its Practices”
5	Akbar Khodadadi, Guilan University, Iran Msoumeh Rahel, Bank Mellat, Iran “Credential Decisions in Banking Services Using Balance Score Card (BSC) Approach”

6	Yadollah Khorramabadi, Payame Noor University, Iran Zeinab Khodabakhshi, Islamic Azad University, Iran Akbar Khodabakhshi, Bu Ali Sina University, Iran “Impact of the Internet on Education in Asian Countries (Case Study: Developed and Less-Developed Countries)”
7	Majid Fani, Islamic Azad University, Iran Hamed Molani Aghdam, Islamic Azad University, Iran “The Effect of Television Advertising on Consumer Behavior”

11.40-11.50 Coffee Break

Session B1 Room: 101 Akgün 11.50- 13.30	Corporate Finance & Corporate Governance Chair: Jenő Konecsny, Szent Istvan University, Hungary
1	Jan Mačí, Technical University of Liberec, Czech Republic Markéta Bartoňová, Technical University of Liberec, Czech Republic “New Regulatory Measures and their Influence on the EU Capital Market – Sources of Business Financing”
2	Jenő Konecsny, Szent Istvan University, Hungary Dóra Havay, Szent Istvan University, Hungary “Venture Capital and Private Equity Investments in Hungary – Characteristics and Prospects”
3	Rebeca García-Ramos, University of Cantabria, Spain Myriam García Olalla University of Cantabria, Spain “Corporate Governance, Weak Investor Protection and Financial Performance in Southern Europe”
4	Wajdi Ben Rejeb, ISIG, Tunisia “A Study of Management Perceptions of the Impact of Board Roles on Value Creation Typology in Developing Economies: The Case of Tunisian Listed Companies”
5	Wajdi Ben Rejeb, ISIG, Tunisia Frioui Mohamed, FSEGT, Tunisia “The Impact of Good Corporate Governance Practices on Stakeholder’s Satisfaction in Tunisian Listed Companies”
6	Mehdi Elhaei Sahar, Islamic Azad University, Iran Leila Delgarm, Islamic Azad University, Iran Hassan Jorfi, Islamic Azad University, Iran “Effect of Corporate Governance on Firm Return and Value: Evidence from Iran Stock Market”

Session B2 Room: 102 Turkuaz 11.50- 13.30	Globalization & Infrastructure & Environment & Tourism Chair: Petr Sauer, University of Economics, Czech Republic
1	Petr Sauer, University of Economics, Czech Republic Marek Mádr, University of Economics, Czech Republic “Air Pollution in the Czech Republic: Decoupling Curves”
2	Shahrokh Dalpour, University of Maine, United States “Interpreting Global Earth”

3	Cem Berk, Windowist Tower, Turkey Cem Kartal, Bahcesehir University, Turkey “Determining Major Risk Factors in Construction Projects from the View Point of Life Cycle and Stakeholder”
4	Samina Khalil, University of Karachi, Pakistan “Do Informal Methods to Control Pollution Work?: A Case of Industrial Pollution in Pakistan”
5	Monireh Dizaji, Tabriz Branch University, Iran Solmaz Gholaminezhad, Tabriz Branch University, Iran Mina Mahjoub Laleh, Islamic Azad University Central Tehran Branch, Iran “The Effect of Economic Growth and Human Development on Environmental Pollution in the Persian Gulf Countries”
6	Elnaz Entezar, Islamic Azad University, Iran Masoumeh Haghighi, Islamic Azad University, Iran Seyyede Zahra Mousavi, Islamic Azad University, Iran “Estimating Demand Function of Tourism in Iran and its Neighbors (Approach the Manuel Model)”

Session B3 Room: 103 Belgradkapı 11.50- 13.30	Turkish Economy Chair: Ahmet Salih Ikiz, Mugla University, Turkey
1	Ahmet Salih Ikiz, Mugla University, Turkey “The Impact of Foreign Share Holders on the Profitability of Turkish Banks the Case of Akbank”
2	Hakan Er, Akdeniz University, Turkey Adnan Hushmat, Akdeniz University, Turkey “The Impact of the Leverage Provided by the Futures on the Performance of Technical Indicators: Evidence from Turkey”
3	Hasmet Sarigul, Mevlana University, Turkey “Istanbul’s Current Status and Potential for Becoming an International Financial Centre”
4	Ahmet Salih Ikiz, Mugla University, Turkey “Neo Keynesian Impacts of Recent Economic Policies Turkish Economy since 2001 Facts & Future Expectations”
5	Irem Tore, University of Leicester, United Kingdom “What Good Corporate Governance Practices can Turkey Learn from the UK?”

Session B4 Room: 104 Edirnekapı 11.50- 13.30	Public Economics & Public Finance Chair: Minh Tam Schlosky, West Virginia University, United States
1	Minh Tam Schlosky, West Virginia University, United States “Spatial Spillover Effects of HIPC Debt Relief”
2	Morteza Piri, Islamic Azad University, Iran Sepideh Nouri, Islamic Azad University, Iran “The Effect of Privatization Policy on Organizational Productivity (Case Study: Telecommunication Firm)”

3	Rafat Fazeli, University of Redlands, United States Reza Fazeli, University of California, United States “Is the Welfare State in Retreat? The Recent American and German Financial and Ideological Challenges”
4	Su-Ying Hsu, Southern Taiwan University, Taiwan Chu-Ping Lo, National Taiwan University, Taiwan Shih-Jye Wu, National Taiwan University, Taiwan “How Market Concentration Affects Privatization Policy in Mixed Oligopoly”
5	Madiha Rehman Farooqui, Virtual University of Pakistan, Pakistan “Aporia of Agencification- The Case of National School of Public Policy(NSPP)”
6	Rana Ismail, American University of Science and Technology (AUST), Lebanon “VAT Evasion in Lebanon: Cases and Main Causes”

Lunch: 13.30 – 14.00

Session C1 Akgün Room: 101 14.00- 15.40	Managerial Economics Chair: Turhan Erkmen, Yıldız Technical University, Turkey
1	Turhan Erkmen, Yıldız Technical University, Turkey Serdar Bozkurt, Yıldız Technical University, Turkey Emel Esen, Yıldız Technical University, Turkey “A Study about the Relationship between Managerial Trust and Ethical Climate in Service Sector”
2	Soleyman Iranzadeh, Islamic Azad University, Iran Farzam Chakherlouy, BTC, Iran “Effect of Cultural Intelligence on Effectiveness of Managers”
3	Claude Alavoine, Ipag Business School, France Ferkhan Kaplanseren, Dokuz Eylul University, Turkey “Are E-Business Transactions Real Negotiations? The Usual Question of Power and Trust”
4	Mohamed Karim Azib, Faculty of Economic Sciences and Management of Tunis, Tunisia Mohamed Frioui, Faculty of Economic Sciences and Management of Tunis, Tunisia “The Coordination between the Institutional Framework and the Management System of the Firm: Comparative Analysis between the Public Sector and the Private Sector in Tunisia”
5	Frank Cotae, Mount Royal University, Canada Halia Valladares Montemayor, Mount Royal University, Canada “Looking at the Factors Affecting Conflict and Employee Related Commitment to the Firm: An Understudy Leading to a Conceptual Model”
6	Ferenc Szabo, University of Szeged, Hungary “Changes in the Macro-Environment of Hungarian Waste Management Sector”

Session C2 Room: 102 Turkuaz 14.00- 15.40	Competition & Competitiveness Chair: Yasuyuki Nishigaki, Ryukoku University, Japan
1	Yasuyuki Nishigaki, Ryukoku University, Japan Yuzo Higashi, University of Hyogo, Japan Wong Meng Seng, Notingham University of Malaysia, Japan Hideki Nishimoto, Ryukoku University, Japan “A New Role of E-Government in Improving Performances of Local Public Sector in Yardstick Competition Model”
2	Aldis Bulis, University of Latvia, Latvia Roberts Skapars, University of Latvia, Latvia “Competitiveness of European Companies in China: A Swot Analysis”
3	Emine Kilavuz, Erciyes University, Turkey Betul Altay Topcu, Erciyes University, Turkey “Revealed Comparative Advantage and Competitiveness in Turkish Manufacturing Sector in the European Market”
4	Arkadiusz Kowalski, Warsaw School of Economics, Poland “Development of Clusters in Poland and their Role for Economic Competitiveness”
5	Mahvesh Mahmud-Jadoon, Beaconhouse National University, Pakistan “A Resource-Based View of the Success of Toyota Prius”
6	Ren Junqing, Nanjing University of Aeronautics & Astronautics, China “Cash Flow Model Based on the Project Economic Analysis the Research”

Session C3 Room: 103 Belgradkapı 14.00- 15.40	Financial Markets & Capital Markets Chair: Koon Nam Henry Lee, City University of Hong Kong, Hong Kong
1	Koon Nam Henry Lee, City University of Hong Kong, Hong Kong “The Inflation Hedging Effectiveness of Real Estate and Financial Asset: - The Case of Hong Kong”
2	Istvan Miszori, University of Szent István, Hungary Zoltan Szeles, University of Szent István, Hungary “Hedge Funds: High or Low Risk Assets? – Analyses of the Past 10 Years”
3	Ruzita Abdul Rahim, National University of Malaysia, Malaysia Nor Azizan Che Embi, International Islamic University of Malaysia, Malaysia Othman Yong, National University of Malaysia, Malaysia “Winner’s Curse and IPO Initial Performance: New Evidence from Malaysia”
4	Guler Aras, Yildiz Technical University, Turkey Duygu Kurt, Yildiz Technical University, Turkey “The Effects of Stock Option Compensation on Managerial Risk Taking Behavior and Financial Performance: A Different Point of View to Global Financial Crisis”
5	Zoltan Szeles, IN21 Innovation Foundation, Hungary Zoltan Dr. Maszlag, IN21 Innovation Foundation, Hungary “First European Movers in Regulation of Islamic Finance”
6	Sangbae Kim, Kyungpook National University, South Korea Heejung Park, Kyungpook National University, South Korea Hyun-Duk Lee, Kyungpook National University, South Korea “Volatility Timing Ability and Performance in Korean Equity Funds”

Session C4 Room: 104 Edirnekapı 14.00- 15.40	International Economics Chair: Mariana Spatareanu, Rutgers University, United States
1	Nathalie Homlong, University of Applied Sciences Volda, Norway Elisabeth Springler, University of Applied Sciences BFI Vienna, Austria “Is Vietnam the New Asian Tiger? Scoreboard and Macroeconomic Evaluation of the Attractiveness for Foreign Direct Investment”
2	Mohammad Javad Razmi, Ferdowsi University of Mashhad, Iran Zahra Yavari, Ferdowsi University of Mashhad, Iran “The Impact of Trade Openness on HDI in Developing Countries”
3	Kwabena Osei-Ntiri, Kwame Nkrumah University of Science and Technology, Ghana Kofi Ebenezer Howard, Kwame Nkrumah University of Science and Technology, Ghana Gladys Sarpong Dankyi, Kwame Nkrumah University of Science and Technology, Ghana “Trade Regimes and Domestic Industrial Policies: Their Impact on the Development of the Textile & Apparel Industry in Ghana”
4	Gulcin Elif Yucel, Istanbul Technical University, Turkey A. Suut Dogruel, Marmara University, Turkey “Export Structure at the Extensive and Intensive Margins: The Case of Emerging Economies”
5	Manijeh Taghilou Barzelaghi, Islamic Azad University, Iran Monireh Dizaji, Islamic Azad University, Iran Mina Mahjoub Laleh, Islamic Azad University, Iran “The Effect of Transportation Infrastructure on Foreign Direct Investment Attraction in Iran”
6	Vlad Manole, Rutgers University, United States Mariana Spatareanu, Rutgers University, United States “Financial Sector Development, Technological Spillovers and FDI”

15.40-16.00 Coffee Break

Session D1 Room: 101 Akgün 16.00- 17.40	Financial Economics Chair: Osman Kilic, Quinnipiac University, United States
1	Belma Ozturkkal, Kadir Has University, Turkey Niyazi Berk, Bahcesehir University, Turkey “Performance Analysis of ISE Companies”
2	Sang Hoon Kang, Pusan National University, South Korea Seong-Min Yoon, Pusan National University, South Korea “Trading Volume and Asymmetric Volatility Relationship in Asian Emerging Stock Markets”
3	Ercan Ekmekcioglu, Kyrgyz Turkish Manas University, Kyrgyzstan Ismail Celik, Istanbul Gelisim University, Turkey “Role of Financial Markets in a Global Economy of Uncertainty”
4	Yeonjeong Lee, Pusan National University, South Korea Yunjung Lee, Pusan National University, South Korea

	Seong-Min Yoon, Pusan National University, South Korea “Asymmetry in the International Financial Market Fluctuations: Evidence from Friedman’s Plucking Model”
5	Osman Kilic, Quinnipiac University, United States Surya Chelikani, Quinnipiac University, United States “Financial Crisis and Contagion: An Empirical Investigation”
6	Monireh Dizaji, Tabriz Branch University, Iran Naghmeh Sharifi, Tabriz Branch University, Iran Fahimeh Esmaeli, Tabriz Branch University, Iran Mina Mahjoub Laleh, Tabriz Branch University, Iran “Modern Economy, Electronic Financial Markets and Economic Growth in Selected Countries”

Session D2 Room: 102 Turkuaz 16.00- 17.40	Small Businesses & Entrepreneurship Chair: Y. Budi Susanto, University of Multimedia Nusantara, Indonesia
1	Y. Budi Susanto, University of Multimedia Nusantara, Indonesia “Market Orientation And Entrepreneurial Orientation As The Antecedents Of Market-Based Capabilities Of Small And Medium Enterprises (Smes), Perspective Of Global Entrepreneurial Marketing; A Doctoral Research Proposal”
2	Laura Olariu, S.C. Biotehnos S.A, Romania “The Integration of a SME Quality Management System towards Research Global Strategy Trends”
3	Hysen Ismajli, University of Prishtina, Albania Jehona Shkodra, University of Prishtina, Albania “The Analysis of Business Failure for Small and Medium Businesses in Kosovo”
4	Rosalina Torres, Autonomous University of Barcelona, Spain Josep Rialp, Autonomous University of Barcelona, Spain “Market Orientation for Born Globals Firms: A Qualitative Examination”
5	Muhammadsuhaimie Yanya, Prince of Songkla University Pattani Campus, Thailand “Causal Relationship between Entrepreneurship Poverty and Income Inequality in Thailand”
6	Noreen Zahra, Virtual University of Pakistan, Pakistan “Implications of Demographic Antecedents in Determining the Motivational Drives of Women Entrepreneurs”

Session D3 Room: 103 Belgradkapı 16.00- 17.40	Money & Banking & Finance Chair: Sema Barlas, Argosy University, USA
1	Charles Yeager, Argosy University, USA Sema Barlas, Argosy University, USA “Impact of Mortgage Underwriting on Single-Family Home Foreclosures in Chicago”

2	Hamid Boustanifar, Stockholm School of Economics, Sweden “Finance as a Barrier to Employment: Evidence from U.S. Banking Deregulation”
3	Serkan Karadas, West Virginia University, United States “Monetary Policy Surprises and International Investor Sentiment”
4	Jehona Shkodra, University of Prishtina, Albania Hysen Ismajli, University of Prishtina, Albania “Lack of Financial Statement Application in Kosovo’s Farms and its Consequences”
5	Farhad Khodadad Kashi, Payame Noor University, Iran Pari Jafari Leilab, Payame Noor University, Iran “Economies of Scale in Iranian Banking Industry”
6	Muazaroh Muazaroh, Gadjah Mada University, Indonesia “Determinants of Bank Profit Efficiency: Evidence from Indonesia”

Session D4 Room: 104 Edirnekapı 16.00- 17.40	Information and Communication Technologies & Knowledge Management Chair: Maria Markatou, National and Kapodistrian University of Athens, Greece
1	Lee Heng Wei, Universiti Sains Malaysia, Malaysia Mohd Azam Osman, Universiti Sains Malaysia, Malaysia Rosnah Idrus, Universiti Sains Malaysia, Malaysia Maziani Sabudin, Universiti Sains Malaysia, Malaysia Tan Shiang-Yen, Universiti Sains Malaysia, Malaysia “Factors Influencing a New Information and Communication Technology Adoption in Malaysia’s Agriculture Community: Applying the Sustainable Livelihoods Approach”
2	Maria Markatou, National and Kapodistrian University of Athens, Greece “Studying and Describing Technological Change Based on Patent Records in a Small European Country: The Greek Case”
3	Sandor Boyson, University of Maryland, United States “Managing Risk In The Global ICT Supply Chain”
4	Ibrahim Arpaci, Middle East Technical University, Turkey Yasemin Yardimci, Middle East Technical University, Turkey “Organizational Adoption of Information Technologies: A Literature Review”
5	Daniel K.N. Johnson, Colorado College, United States Kristina M. Lybecker, Colorado College, United States Jeffrey Moore, Colorado College, United States “The Healing Arts: Analysis of the Knowledge Flows between Successive Generations of Innovation in the Pharmaceutical Sector”
6	Seokchin Kim, Kyungpook National University, South Korea Seunga Lee, Kyungpook National University, South Korea Cheolho Park, Kyungpook National University, South Korea “Effects of Technology Innovation Activity on Permanent”

Session E1 Room: 101 Akgün 17.50- 19.30	International Economics & Foreign Direct Investment Chair: Cem Tintin, Vrije Universiteit Brussel, Belgium
1	Cem Tintin, Vrije Universiteit Brussel, Belgium “Foreign Direct Investment Inflows and Economic Freedoms: Evidence from Central and Eastern European Countries”
2	Robin Stuart Bell, University of Worcester and University of Gloucestershire, United Kingdom “Identifying the Perceived Difficulties in Overcoming the Barriers to Direct Export When Moving from Indirect Export: The case of Chinese SMEs”
3	Rustam Jamilov, Central Bank of Azerbaijan, Azerbaijan “Capital Mobility in the Caucasus”
4	Caroline Rosie Jeffrey Nasah, Universiti Malaysia Sabah Labuan International Campus, Malaysia “The Effects of E-commerce Drivers on Export Market Strategy: Perception of Small and Medium Enterprises in Labuan F.T.”
5	Sevcan Gunes, Pamukkale University, Turkey Hacer Simay Karaalp, Pamukkale University, Turkey “Export Performance and Economic Growth: A Sectoral Analysis for Turkey”

Session E2 Room: 102 Turkuaz 17.50- 19.30	Financial Markets & Stock Markets Chair: Belma Ozturkkal, Kadir Has University, Turkey
1	Seokchin Kim, Kyupook National University, South Korea Il-Jin Yu, Kyupook National University, South Korea Cheol-Ho Park, Kyupook National University, South Korea “Stock Market Volatility in the East Asian Emerging Countries: MRS-GARCH Model Approach”
2	Shahin Shirini, Urmia University, Iran Hamzeh Didar, Urmia University, Iran Golamreza Mansourfar, Urmia University, Iran “The Impact of Income Smoothing on Stock Return of Tehran Stock Exchange Companies with Mediation Effect of the Information Uncertainty”
3	Belma Ozturkkal, Kadir Has University, Turkey “A Survey of Equity Investments :Individual Investors”
4	Yeonjeong Lee, Pusan National University, South Korea Yunjung Lee, Pusan National University, South Korea Seong-Min Yoon, Pusan National University, South Korea “Nonlinear Impact of International Fluctuations on the Korea Financial Market Using a Bayesian Smooth Transition VAR Approach”
5	Mohammad Hassan Haddadi, Islamic Azad University, Iran Hadi Nami Khalilehdeh, Islamic Azad University, Iran “Reviews Content of Depreciation Information and its Relation with Price and Stock Returns in the Industry with Emphasis on the Type of Tehran Stock Exchange”

Session E3 Room: 103 Belgradkapı 17.50- 19.30	Business Economics & Human Resources Management Chair: George Xanthakis, Aegean University, Greece
1	Natcha Petchdakul, Lampang Rajabhat University, Thailand “Consumption Motivation Satisfaction towards the Sustainable Food Purchase”
2	Mohammadbagher Gorji, Islamic Azad University, Department of Management, Iran Sahar Siami , Islamic Azad University, Department of Management, Iran Mehdi Naimi Nezamabad , Islamic Azad University, Department of Management, Iran "The Survey Of Relationship Between Cultural Intelligence With Employee’s Performance In Bank"
3	Efthymia Kottika, Athens University of Economics and Business, Greece Vlasis Stathakopoulos, Athens University of Economics And Business, Greece “Exploring the Relationship between Entrepreneurial Orientation’s Elements and the Attitudes and Behaviour towards Marketing within SMEs’ Environment”
4	George Xanthakis, Aegean University, Greece “Coaching a Star: Managing High Performance Employee, Using the Portfolio Theory”
5	George Xanthakis, Aegean University, Greece Marianthi Stogiannidou, Aegean University, Greece “Psychological Contract, Motivation and Changes in HR Management in the Age of Crisis in Greece”

Session E4 Room: 104 Edirnekapı 17.50- 19.30	Labor Economics & Managerial Economics & Risk Management Chair: Nur Zaimah Ubaidillah, Universiti Malaysia Sarawak, Malaysia
1	Vilma Sielawa Ferreira, University of California, United States Mindy Marks, University of California, United States Todd Sorensen, University of California, United States “Adult Labor Market Outcomes under the Influence of Prohibition: An Analysis of the Early Childhood Development Hypothesis”
2	Abey Kuruvilla, University of Wisconsin Parkside, United States Sue Norton, University of Wisconsin Parkside, United States Michele Gee, University of Wisconsin Parkside, United States “Greening the Supply Chain in Corporate America - New and Improved Directions”
3	Nur Zaimah Ubaidillah, Universiti Malaysia Sarawak, Malaysia “A Causal Relationship Between Subsidy and Negative Externalities in Malaysia Road Transport Sector”
4	Seji Rexhepi, University of Prishtina, Republic of Kosovo , Albania Gresa Latifi, University of Prishtina, Republic of Kosovo , Albania “The Importance of Risk Management in Kosovo Businesses”
5	Imren Ismailova, University of Ruse, Bulgaria Damyam Peykov, University of Ruse, Bulgaria Krasimir Manev, University of Ruse, Bulgaria “Creating Integrated Data Warehouse System Which Supports Risk Management of Business Organizations”

